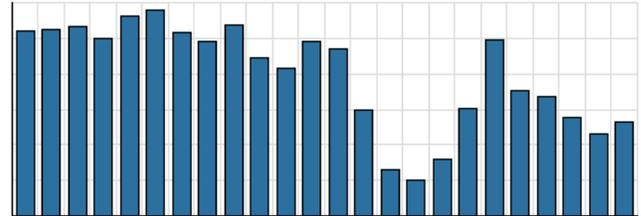


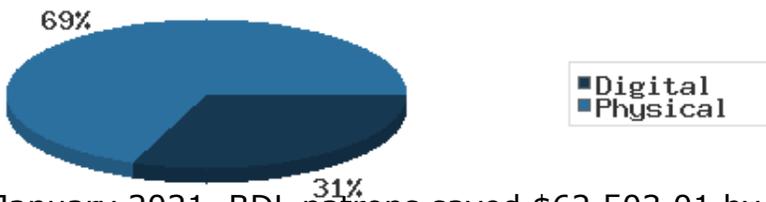
Monthly Stats Brief Narrative

Through January 2021, the number of patrons entering our buildings greatly decreased system-wide compared to this same time year-to-date the previous year. Combined physical and digital use of library materials greatly decreased year-to-date compared to 2020. About 4% of our registered cardholders checked out a physical item this past month, while about 3% of registered cardholders checked out a digital item.

District Total Checkouts Over 24 Months



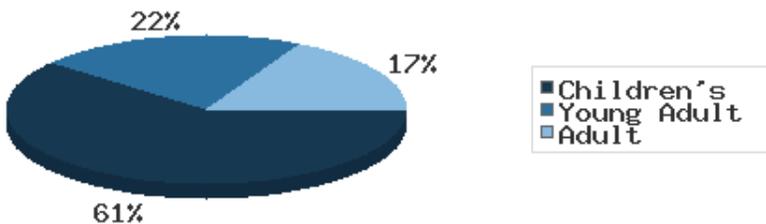
Digital vs. Physical Circulation YTD



Digital usage has comprised about 31% of total materials use year-to-date through January 2021, and digital usage stayed about the same from this time in 2020.

In January 2021, BDL patrons saved \$62,503.01 by checking out 5,494 physical items from the library. Our programming for all ages and our digital services further increase the library's value to the community, bringing the total estimated value to \$78,192.19.

Programs Offered in 2021 YTD



Compared to this time year-to-date 2020, the number of programs BDL offered has greatly decreased. Attendance at programs greatly decreased over this same period.

The library provided curbside service only for half of January. BDL reopened to the public for inside visits on 1/18/2021. There were a total of 616 visits to the library for curbside. In January the library added new digital services Creativebug, Tutor.com, and Dial-a-story.

See the full statistical report, starting on the next page, for details and more graphs. The most up-to-date stats are always available online and interactive at <https://www.BranchDistrictLibrary.org/stats>.

Attendance January 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Attendance	1,744	1,744 (-87%)	60,106 (-65%)	169,795 (-12%)	191,866 (-1%)	193,922 (-4%)	200,991 (+3%)
Hours Open	389.00	389.00 (-62%)	7,132.50 (-37%)	11,250.25 (-9%)	12,312.00 (+13%)	10,869.15 (-0%)	10,877.50 (+25%)
Number of Hours Scheduled Open Each Week (Tracking Since 1/2018)	239.00		237.00 (-2%)	241.00 (-2%)	245.00	0.00	0.00

Patrons January 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Population in our Service Area (Tracking Since 2018)	44,935	44,935 (avg) (+0%)	44,935 (avg) (+0%)	44,926 (avg)	44,926 (avg)	0 (avg)	0 (avg)
Library Card Holders	22,048	22,048 (avg) (+6%)	22,037 (avg) (+6%)	20,773 (avg) (+3%)	20,166 (avg) (-21%)	25,685 (avg) (+3%)	24,899 (avg) (+4%)
Patrons Who Checked Out a Physical Item	946	946 (avg) (-55%)	836 (avg) (-56%)	1,890 (avg) (-0%)	1,896 (avg) (+0%)	1,887 (avg) (-7%)	2,030 (avg) (-2%)
New Library Card Holders Added	19	19 (-41%)	1,304 (+111%)	618 (-39%)	1,021 (+21%)	844 (-15%)	989 (-9%)
In-House Holds Filled for Our Library Card Holders	1,430	1,430 (+11%)	9,467 (-10%)	10,527 (-4%)	10,987 (-6%)	11,650 (+12%)	10,407 (+2%)
Active Hoopla Users (Began 2016)	322	322 (avg) (+3%)	288 (avg) (+11%)	260 (avg) (-1%)	262 (avg) (+39%)	189 (avg) (+47%)	129 (avg)
Active OverDrive Users	230	230 (avg) (+3%)	211 (avg) (+4%)	203 (avg) (+3%)	197 (avg) (+26%)	156 (avg) (+16%)	134 (avg) (-7%)

Physical Collection Tracking Item-Type Breakdown Since 8/2017 January 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Physical Books and All other Print Materials in the Catalog	90,757		91,278 (-8%)	98,689 (-2%)	100,253 (-0%)	100,293	0
Physical Audiobooks in the Catalog	1,896		1,949 (+9%)	1,783 (-5%)	1,881 (+2%)	1,852	0
Physical Video Materials in the Catalog	11,515		11,352 (-1%)	11,460 (+8%)	10,579 (+1%)	10,519	0
Physical Music Recordings in the Catalog	177		178 (+12%)	159 (-53%)	337 (-2%)	345	0
TOTAL Physical Items in the Catalog	104,346		105,257 (-6%)	112,053 (-1%)	113,050 (+0%)	113,009 (-11%)	126,407 (-4%)

Digital Collection

Tracking Since 8/2017

January 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Ebooks in All Digital Collections	491,784		480,691 (+30%)	370,666 (+21%)	306,595 (+33%)	230,178	0
Audiobooks in All Digital Collections	131,522		128,892 (+50%)	86,004 (+19%)	71,995 (+36%)	52,833	0
Video Materials in All Digital Collections	17,798		17,791 (+9%)	16,267 (+14%)	14,229 (-10%)	15,767	0
Music Recordings in All Digital Collections	274,220		273,294 (+1%)	271,614 (+13%)	239,705 (-14%)	280,259	0
Periodicals in All Digital Collections	3,668		3,668	0	0	0	0
TOTAL of All Digital Collections	918,992		904,336 (+21%)	744,551 (+18%)	632,524 (+9%)	579,037	0

Total Collection

Tracking Since 8/2017

January 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Combined Physical Items	104,346		105,257 (-6%)	112,053 (-1%)	113,050 (+0%)	113,009 (-11%)	126,407 (-4%)
Combined Digital Collections	918,992		904,336 (+21%)	744,551 (+18%)	632,524 (+9%)	579,037	0
TOTAL of all Collections	1,023,338		1,009,593 (+18%)	856,604 (+15%)	745,574 (+8%)	692,046 (+447%)	126,407 (-4%)

Use of Physical Items

January 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Checkouts of Cataloged Items	3,698	3,698 (-59%)	52,227 (-53%)	110,285 (-3%)	113,128 (-6%)	120,916 (+2%)	118,595 (-3%)
Renewals of Cataloged Items	597	597 (-46%)	7,181 (-47%)	13,490 (-1%)	13,607 (-8%)	14,804 (-4%)	15,480 (+0%)
Items Used in the Library But Not Checked Out	180	180 (-55%)	6,404 (+54%)	4,166 (+49%)	2,803 (-8%)	3,050 (+126%)	1,351 (+7,011%)
Checkouts of Uncataloged Items	43	43 (-80%)	1,001 (-70%)	3,294 (-16%)	3,904 (+38%)	2,839 (-38%)	4,578 (+4%)
Requests from BDL Patrons for Items at Other MeLCat Libraries, Actually Fulfilled	569	569 (-34%)	4,599 (-53%)	9,873 (+1%)	9,777 (+20%)	8,169 (+15%)	7,112 (+16%)
Requests from Other MeLCat Libraries for Items at BDL, Actually Fulfilled	407	407 (-42%)	3,175 (-58%)	7,582 (-23%)	9,810 (+25%)	7,867 (+11%)	7,068 (+46%)
TOTAL Use of Physical Items	5,494	5,494 (-55%)	74,587 (-50%)	148,690 (-3%)	153,029 (-3%)	157,645 (+2%)	154,184 (+1%)

Use of Digital Resources

January 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
OverDrive Checkouts	1,049	1,049 (+3%)	13,051 (+21%)	10,822 (+14%)	9,501 (+21%)	7,823 (+4%)	7,502 (+2%)
Hoopla Checkouts (Began 2016)	1,103	1,103 (+0%)	13,604 (+9%)	12,530 (-2%)	12,796 (+20%)	10,669 (+96%)	5,432
RB Digital Circulations (Began 2020)	125	125	1,066	0	0	0	0
All Other Digital Services	216 ¹	216 (-36%)	7,140 (-33%)	10,604 (+11%)	9,572 (-72%)	34,047 (-46%)	62,788 (+38%)
TOTAL Use of Digital Resources	2,493	2,493 (+1%)	34,861 (+3%)	33,956 (+7%)	31,869 (-39%)	52,539 (-31%)	75,722 (+43%)

Notes

1. All other digital services include new services Creativebug, Tutor.com, and Dial-a-story.

Total Item Usage

January 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Combined Checkouts of Physical Items	5,494	5,494 (-55%)	74,587 (-50%)	148,690 (-3%)	153,029 (-3%)	157,645 (+2%)	154,184 (+1%)
Combined Use of Digital Resources	2,493	2,493 (+1%)	34,861 (+3%)	33,956 (+7%)	31,869 (-39%)	52,539 (-31%)	75,722 (+43%)
TOTAL Uses of All BDL Items	7,987	7,987 (-46%)	109,448 (-40%)	182,646 (-1%)	184,898 (-12%)	210,184 (-9%)	229,906 (+12%)

Cataloging

January 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Physical Items Added to the Catalog	969	969 (-19%)	9,938 (+2%)	9,719 (-12%)	11,056 (+0%)	11,009 (-1%)	11,091 (+29%)
Physical Items Deleted from the Catalog	1,850	1,850 (+44%)	17,003 (+58%)	10,769 (-2%)	10,941 (-55%)	24,366 (+53%)	15,968 (+84%)

Reference Questions

January 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
General Reference Questions in Person	348	348 (-55%)	4,347 (-50%)	8,748 (+32%)	6,641 (-12%)	7,537 (+20%)	6,285 (+124%)
Questions via Telephone Calls	715	715 (+61%)	4,559 (+11%)	4,111 (+6%)	3,866 (-24%)	5,079 (+10%)	4,622 (+60%)
Reference Questions Delivered Online	40	40 (+233%)	243 (-14%)	281 (+85%)	152 (-35%)	233 (-23%)	304 (+34%)
In-Person Questions on Computer or Internet Use	133	133 (-78%)	2,767 (-63%)	7,505 (+6%)	7,068 (-3%)	7,285 (+11%)	6,568 (+18%)
In-Person Questions about Our Online Databases	16	16 (+45%)	107 (-69%)	349 (-15%)	409 (+13%)	363 (+114%)	170 (+85%)
In-Person Tax Form Questions	55	55 (-39%)	286 (-12%)	326 (-37%)	518 (+5%)	493 (+4%)	473 (-18%)
TOTAL of All Reference Questions	1,307	1,307 (-32%)	12,309 (-42%)	21,320 (+14%)	18,654 (-11%)	20,990 (+14%)	18,422 (+52%)

Notary Services

Began 9/2017 at Coldwater Only

January 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Patrons Who Used our Free Notary Services	2	2 (-50%)	46 (-52%)	95 (+44%)	66 (+371%)	14	0
Documents Notarized	2	2 (-60%)	54 (-56%)	124 (+85%)	67 (+253%)	19	0

MeLCat
January 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Requests from BDL Patrons for Items at Other MeLCat Libraries	616	616 (-33%)	5,026 (-52%)	10,538 (+1%)	10,462 (+20%)	8,699 (+14%)	7,643 (+5%)
Requests from BDL Patrons for Items at Other MeLCat Libraries, Actually Fulfilled	569	569 (-34%)	4,599 (-53%)	9,873 (+1%)	9,777 (+20%)	8,169 (+15%)	7,112 (+16%)
Requests from Other MeLCat Libraries for Items at BDL	479	479 (-38%)	4,067 (-52%)	8,405 (-18%)	10,296 (+29%)	7,994 (+13%)	7,096 (+18%)
Requests from Other MeLCat Libraries for Items at BDL, Actually Fulfilled	407	407 (-42%)	3,175 (-58%)	7,582 (-23%)	9,810 (+25%)	7,867 (+11%)	7,068 (+46%)

Programs Held
January 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Early Childhood Literacy Programs Held (Tracking since 2021)	5	5	0	0	0	0	0
Juvenile Programs Held	25	25 (-74%)	285 (-47%)	536 (-27%)	730 (+1%)	720 (+19%)	604 (+5%)
Young Adult Programs Held	9	9 (-76%)	114 (-57%)	264 (-22%)	338 (+41%)	239 (+47%)	163 (+8%)
Adult Programs Held	7	7 (-73%)	257 (+54%)	167 (+23%)	136 (-7%)	146 (-34%)	220 (+40%)
All-Ages Programs Held (Tracking since 2021)	3	3	0	0	0	0	0
Early Childhood Literacy Summer Reading Programs Held (Tracking since 2021)	0	0	0	0	0	0	0
Juvenile Summer Reading Events Held	0	0	0	93 (-18%)	114 (+20%)	95 (+7%)	89 (+6%)
Young Adult Summer Reading Events Held	0	0	0	53 (+8%)	49 (-14%)	57 (+97%)	29 (-66%)
Adult Summer Reading Events Held	0	0	0	17 (+467%)	3	0	3 (-40%)
All-Ages Summer Reading Programs Held (Tracking since 2021)	0	0	0	0	0	0	0
Computer Classes Held	0	0	1 (-99%)	81 (+305%)	20 (-9%)	22 (+57%)	14 (-36%)
TOTAL of All Programs	49	49 (-69%)	657 (-46%)	1,211 (-13%)	1,390 (+9%)	1,279 (+14%)	1,122 (+4%)

Program Attendance

January 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Attendees at Early Childhood Literacy Programs (Tracking since 2021)	83	83	0	0	0	0	0
Attendees at Juvenile Programs	276	276 (-72%)	8,171 (-25%)	10,939 (-30%)	15,725 (+2%)	15,351 (+48%)	10,371 (+23%)
Attendees at Young Adult Programs	67	67 (-59%)	612 (-71%)	2,106 (-35%)	3,218 (-15%)	3,806 (+276%)	1,011 (+14%)
Attendees at Adult Programs	68	68 (-74%)	16,263 (+519%)	2,627 (+33%)	1,970 (-0%)	1,979 (-3%)	2,048 (-5%)
Attendees at All-Ages Programs (Tracking since 2021)	164	164	0	0	0	0	0
Attendees at Early Childhood Literacy Summer Reading Programs (Tracking since 2021)	0	0	0	0	0	0	0
Attendees at Juvenile Summer Reading Events	0	0	0	1,725 (-55%)	3,864 (+24%)	3,116 (-20%)	3,904 (+56%)
Attendees at Young Adult Summer Reading Events	0	0	0	251 (-25%)	333 (-50%)	671 (+127%)	295 (+14%)
Attendees at Adult Summer Reading Events	0	0	0	310 (+265%)	85	0	21 (-73%)
Attendees at All-Ages Summer Programs (Tracking since 2021)	0	0	0	0	0	0	0
Attendees at Computer Classes	0	0	0	26 (+30%)	20 (-5%)	21 (+75%)	12 (-59%)
TOTAL of All Program Attendance	658	658 (-53%)	25,046 (+39%)	17,984 (-29%)	25,215 (+1%)	24,944 (+41%)	17,662 (+23%)

Summer Reading Overview

January 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Juveniles Signed Up for Summer Reading Program	0	0	71 (-79%)	345 (-54%)	747 (-35%)	1,153 (+19%)	967 (+13%)
Young Adults Signed up for Summer Reading Program	0	0	27 (-70%)	90 (-76%)	378 (-2%)	385 (+241%)	113 (-64%)
Adults Signed Up for Summer Reading Program	0	0	33 (-79%)	159 (-36%)	248 (+112%)	117 (+36%)	86 (+1%)
Juveniles who Completed Summer Reading Program	0	0	71 (-65%)	203 (-22%)	260 (-50%)	518 (+13%)	459 (-10%)
Young Adults who Completed Summer Reading Program	0	0	27 (-55%)	60 (-56%)	135 (-50%)	268 (+332%)	62 (-49%)
Adults who Completed Summer Reading Program	0	0	33 (-72%)	118 (-28%)	165 (+72%)	96 (+60%)	60 (+7%)
Juvenile Summer Reading Events Held	0	0	0	93 (-18%)	114 (+20%)	95 (+7%)	89 (+6%)
Young Adult Summer Reading Events Held	0	0	0	53 (+8%)	49 (-14%)	57 (+97%)	29 (-66%)
Adult Summer Reading Events Held	0	0	0	17 (+467%)	3	0	3 (-40%)
Attendees at Juvenile Summer Reading Events	0	0	0	1,725 (-55%)	3,864 (+24%)	3,116 (-20%)	3,904 (+56%)
Attendees at Young Adult Summer Reading Events	0	0	0	251 (-25%)	333 (-50%)	671 (+127%)	295 (+14%)
Attendees at Adult Summer Reading Events	0	0	0	310 (+265%)	85	0	21 (-73%)

Summer Reading Program Signups

January 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Juveniles Signed Up for Summer Reading Program	0	0	71 (-79%)	345 (-54%)	747 (-35%)	1,153 (+19%)	967 (+13%)
Young Adults Signed up for Summer Reading Program	0	0	27 (-70%)	90 (-76%)	378 (-2%)	385 (+241%)	113 (-64%)
Adults Signed Up for Summer Reading Program	0	0	33 (-79%)	159 (-36%)	248 (+112%)	117 (+36%)	86 (+1%)
TOTAL Summer Reading Program Signups	0	0	131 (-78%)	594 (-57%)	1,373 (-17%)	1,655 (+42%)	1,166 (-7%)

Summer Reading Program Completions

January 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Juveniles who Completed Summer Reading Program	0	0	71 (-65%)	203 (-22%)	260 (-50%)	518 (+13%)	459 (-10%)
Young Adults who Completed Summer Reading Program	0	0	27 (-55%)	60 (-56%)	135 (-50%)	268 (+332%)	62 (-49%)
Adults who Completed Summer Reading Program	0	0	33 (-72%)	118 (-28%)	165 (+72%)	96 (+60%)	60 (+7%)
TOTAL Summer Reading Program Completions	0	0	131 (-66%)	381 (-32%)	560 (-37%)	882 (+52%)	581 (-16%)

Library-Provided Computer Services

January 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
One-hour sessions on Library Wifi	26,331	26,331 (-30%)	284,892 (-40%)	474,750 (+2%)	465,219 (+9%)	425,714 (+4%)	410,437 (+17%)
Desktop, Laptop, and Tablet Computers Available for Public Use	88		88	88 (-1%)	89 (+22%)	73	73
Sessions on Library-Provided Computers	210	210 (-91%)	9,394 (-73%)	34,577 (-24%)	45,687 (+3%)	44,181 (+6%)	41,513 (-11%)
Hours Library-Provided Computers Used (Tracking Since 2018)	116.37	116.37 (-93%)	6,031.58 (-75%)	24,280.36 (-2%)	24,701.55	0.00	0.00
Desktop, Laptop, and Tablet Computers Available for Staff Use	52		52	52 (+4%)	50 (+22%)	41	41

Website Stats

January 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Monthly Website Sessions	3,430	3,430 (-25%)	41,586 (-28%)	58,161 (+28%)	45,594 (-38%)	73,326 (-2%)	75,139 (+3%)
Monthly Website Page Views	7,681	7,681 (-20%)	92,094 (-29%)	129,778 (+9%)	118,634 (-33%)	177,799 (-2%)	182,084 (+7%)

Faxes, Prints, and Sales

January 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Fax Pages Received	13	13 (-61%)	149 (-57%)	350 (-16%)	419 (+61%)	260 (+19%)	219 (+27%)
Fax Pages Sent	205	205 (-62%)	3,935 (-59%)	9,524 (+3%)	9,249 (+138%)	3,879 (+123%)	1,741 (-7%)
Free Prints for Job Seekers	46 ²	46 (-81%)	1,091 (-61%)	2,796 (-23%)	3,631 (+16%)	3,128 (+9%)	2,878 (+23%)
Black and White Patron Prints (Tracking Since 6/2016)	3,073	3,073 (-53%)	33,177 (-56%)	75,818 (-6%)	81,016 (+7%)	75,606 (+113%)	35,561
Color Patron Prints (Tracking Since 6/2016)	251	251 (-67%)	4,709 (-58%)	11,299 (-8%)	12,285 (+20%)	10,253 (+154%)	4,036
Flash Drives Sold (Tracking Since 6/2016)	0	0	18 (-51%)	37 (-10%)	41 (-27%)	56 (+4%)	54
Earbuds Sold (Tracking Since 6/2016)	1	1 (-95%)	131 (-72%)	462 (-14%)	538 (+29%)	416 (+151%)	166

Notes

2. Includes 10 free student prints at Bronson, 15 at Coldwater, and 30 at Sherwood.

Fines and Fees

Overdue Fines Dropped in 2017

January 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Fines and Fees Payments Received	\$ 253.24	\$ 253.24 (+61%)	\$ 1,717.01 (-44%)	\$ 3,092.62 (+28%)	\$ 2,412.73 (-68%)	\$ 7,628.31 (-24%)	\$ 10,062.96 (-30%)
Outstanding Fines and Fees	\$ 53,870.04		53,362.56 (-4%)	55,588.42 (-0%)	55,850.27 (-34%)	84,232.33 (-63%)	228,102.90 (+3%)

Debt Collections

Unique Management Services, Inc.
Tracking Since 2014

January 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Fine Payments as a Result of Collection Agency's Efforts	\$ 0.00	\$ 0.00	\$ 0.00	\$ 268.00 (-94%)	\$ 4,183.45 (+1,727%)	\$ 229.00 (-76%)	\$ 947.13 (+16%)
Library Materials Returned as a Result of Collection Agency's Efforts	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 462.00 (-48%)	\$ 888.95 (-33%)	\$ 1,317.93 (-2%)
What We Paid Collection Agency for Their Services	\$ 0.00	\$ 0.00	\$ 0.00	\$ 134.10 (-75%)	\$ 528.66 (-5%)	\$ 558.08 (-45%)	\$ 1,022.23 (-3%)

Value to Our Service Area
 Visit <https://www.BranchDistrictLibrary.org/value>
 to learn how we determine these numbers.

January 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Value from Physical Item Checkouts	\$ 62,503.01	\$ 62,503.01 (-56%)	\$ 822,979.52 (-53%)	\$ 1,755,554.08 (-7%)	\$ 1,888,907.75 (-12%)	\$ 2,135,671.28 (+0%)	\$ 2,132,387.79 (-2%)
Value from Attending Programs (Tracking Since 1/2018)	\$ 3,290.00	\$ 3,290.00 (-53%)	\$ 126,690.00 (+7%)	\$ 118,485.00 (-6%)	\$ 125,795.00	\$ 0.00	\$ 0.00
Value from Fax Service (Tracking Since 1/2018)	\$ 218.00	\$ 218.00 (-62%)	\$ 4,056.00 (-60%)	\$ 10,205.00 (+6%)	\$ 9,668.00	\$ 0.00	\$ 0.00
Value from Employment Prints (Tracking Since 1/2018)	\$ 6.90	\$ 6.90 (-83%)	\$ 162.75 (-61%)	\$ 419.40 (-23%)	\$ 544.65	\$ 0.00	\$ 0.00
Value from Notary Services (Tracking Since 1/2018)	\$ 10.00	\$ 10.00 (-50%)	\$ 225.00 (-53%)	\$ 475.00 (+44%)	\$ 330.00	\$ 0.00	\$ 0.00
Value from Digital Services (Tracking Since 1/2018)	\$ 9,972.00	\$ 9,972.00 (+1%)	\$ 138,316.00 (+2%)	\$ 135,824.00 (+7%)	\$ 127,476.00	\$ 0.00	\$ 0.00
Value from Using Library Computers (Tracking Since 1/2018)	\$ 349.11	\$ 349.11 (-93%)	\$ 18,094.74 (-75%)	\$ 72,841.08 (-2%)	\$ 74,104.66	\$ 0.00	\$ 0.00
Value from Using Library Wifi (Tracking Since 1/2018)	\$ 1,843.17	\$ 1,843.17 (-30%)	\$ 19,942.44 (-40%)	\$ 33,232.50 (+2%)	\$ 32,565.33	\$ 0.00	\$ 0.00
TOTAL Value of Free Library Services	\$ 78,192.19	\$ 78,192.19 (-53%)	\$ 1,130,466.45 (-47%)	\$ 2,127,036.06 (-6%)	\$ 2,259,391.39 (+6%)	\$ 2,135,671.28 (+0%)	\$ 2,132,387.79 (-2%)

Materials Expenditures

Tracking since 2018

January 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Amount Spent on Books	\$ 6,345.77	\$ 6,345.77 (+42%)	\$ 85,727.68 (+12%)	\$ 76,878.30 (-18%)	\$ 93,763.50	\$ 0.00	\$ 0.00
Amount Spent on Periodicals	\$ 525.21	\$ 525.21	\$ 5,390.61 (-5%)	\$ 5,663.99 (-20%)	\$ 7,085.59	\$ 0.00	\$ 0.00
Amount Spent on Audiovisual Materials	\$ 1,075.93	\$ 1,075.93 (-9%)	\$ 16,992.04 (+13%)	\$ 15,009.96 (-17%)	\$ 17,998.47	\$ 0.00	\$ 0.00
Amount Spent on Digital Resources	\$ 3,752.00	\$ 3,752.00	\$ 31,708.66 (+12%)	\$ 28,412.62 (-35%)	\$ 43,798.90	\$ 0.00	\$ 0.00
TOTAL Spent on All Library Materials	\$ 11,698.91	\$ 11,698.91 (+106%)	\$ 139,818.99 (+11%)	\$ 125,964.87 (-23%)	\$ 162,646.46	\$ 0.00	\$ 0.00

Other Expenditures

Tracking since 2018

January 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Total Materials Expenditures	\$ 11,698.91	\$ 11,698.91 (+106%)	\$ 139,818.99 (+11%)	\$ 125,964.87 (-23%)	\$ 162,646.46	\$ 0.00	\$ 0.00
Total Staff Expenditures	\$ 72,296.84	\$ 72,296.84 (-5%)	\$ 956,326.38 (-18%)	\$ 1,172,756.92 (-20%)	\$ 1,469,560.33	\$ 0.00	\$ 0.00
Expenditures in other categories	\$ 15,828.80	\$ 15,828.80 (+0%)	\$ 483,894.79 (+37%)	\$ 353,231.25 (-16%)	\$ 422,747.74	\$ 0.00	\$ 0.00
TOTAL Expenditures in all Categories	\$ 123,034.47	\$ 123,034.47 (+0%)	\$ 1,819,492.24 (+1%)	\$ 1,797,240.67 (-13%)	\$ 2,054,954.53	\$ 0.00	\$ 0.00

Staffing

January 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Total BDL Staff	36	36 (avg)	36 (avg) (-3%)	37 (avg) (-8%)	40 (avg) (+5%)	37 (avg) (+9%)	34 (avg) (+17%)
BDL Staff with MLS Degree	5	5 (avg)	5 (avg) (+25%)	5 (avg) (-33%)	6 (avg) (+20%)	5 (avg) (+150%)	3 (avg)
Worked Full-Time Equivalents	25.92	25.92 (avg) (-11%)	24.53 (avg) (-4%)	25.78 (avg) (-4%)	26.92 (avg) (+8%)	24.91 (avg) (+41%)	17.90 (avg) (+13%)
Hours of Specialized Training for Staff (Tracking Since 1/2019)	94	94 (+116%)	1,170 (+119%)	534	0	0	0
Hours Volunteers Worked at the Library (Tracking Since 1/2019)	0	0	39 (-96%)	1,065	0	0	0

Outreach Services

Began 2018

January 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Number of Patrons Served by Outreach Services	15	15	42 (-40%)	70 (-8%)	76 (+2,433%)	3	0
Number of Items Delivered to Outreach Patrons	20	20 (+900%)	242 (+10%)	220 (-64%)	606 (+2,231%)	26	0

Coldwater Branch Heritage Room

Stats part of Coldwater Branch totals above; shown here for convenience.

January 2021

	Heritage Room	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Heritage Room Attendance	0	0	105 (-78%)	484 (-34%)	736 (+12%)	658 (-7%)	705 (+51%)
In-Person Reference Questions	3	3 (-93%)	80 (-81%)	412 (-42%)	708 (+29%)	550 (+664%)	72 (+140%)
Reference Telephone Calls	6	6 (-67%)	60 (-74%)	232 (-16%)	277 (-36%)	433 (+15%)	376 (+83%)
Online Reference Questions	4	4	34 (-48%)	65 (+8%)	60 (-5%)	63 (-24%)	83 (+8%)

Coldwater Branch Kids' Place

Stats part of Coldwater Branch totals above; shown here for convenience.
Tracking separately since April 2019.

January 2021

	Kids' Place	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Kids' Place Attendance	73	73 (-92%)	2,385 (-75%)	9,710	0	0	0
In-Person Reference Questions	14	14 (-79%)	226 (-61%)	575	0	0	0
Reference Telephone Calls	15	15	156 (-30%)	224	0	0	0
Online Reference Questions	0	0	0	0	0	0	0

Coldwater Branch Teen Space

Stats part of Coldwater Branch totals above; shown here for convenience.
Tracking separately since April 2019.

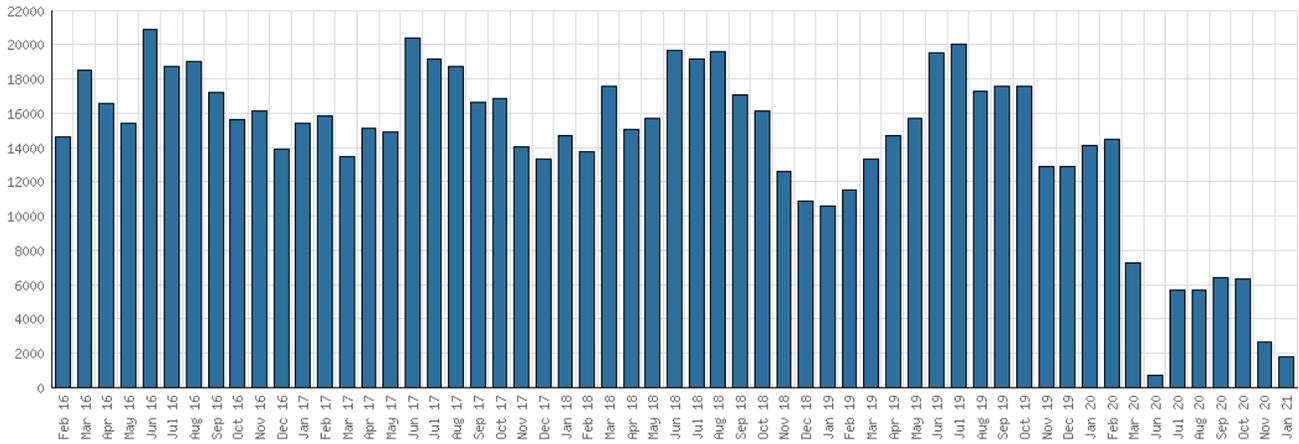
January 2021

	Teen Space	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Teen Space Attendance	0	0	845 (-80%)	4,172	0	0	0
In-Person Reference Questions	0	0	4 (-96%)	93	0	0	0
Reference Telephone Calls	0	0	0	0	0	0	0
Online Reference Questions	0	0	0	0	0	0	0

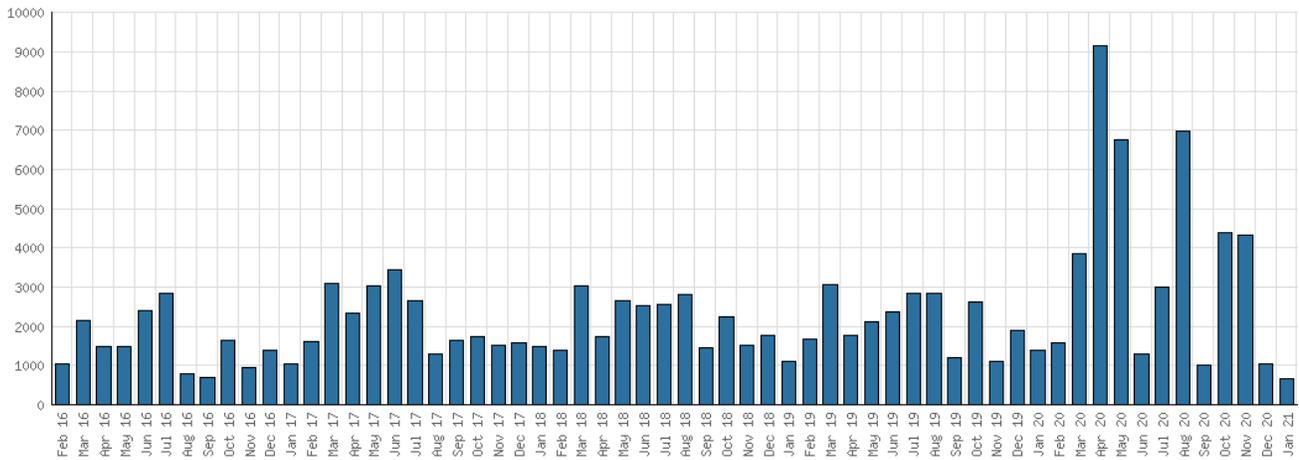
Selected Graphs

5-year Monthly Trends

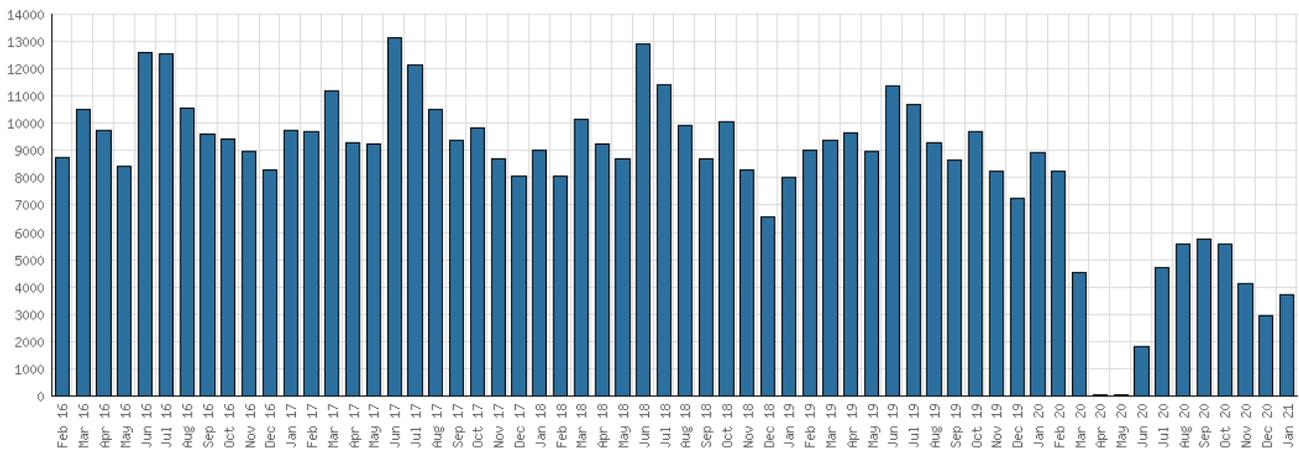
District Attendance



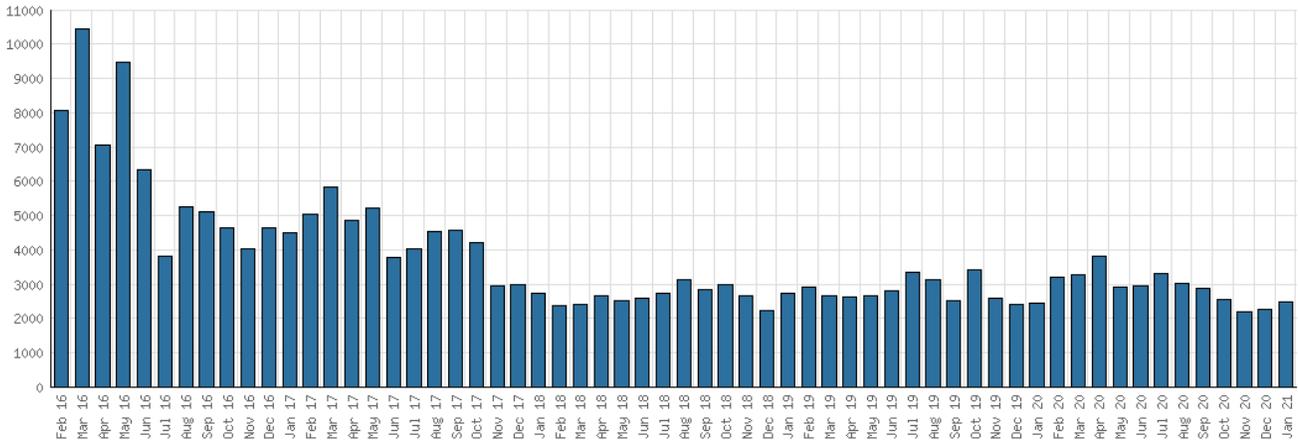
District Program Attendance



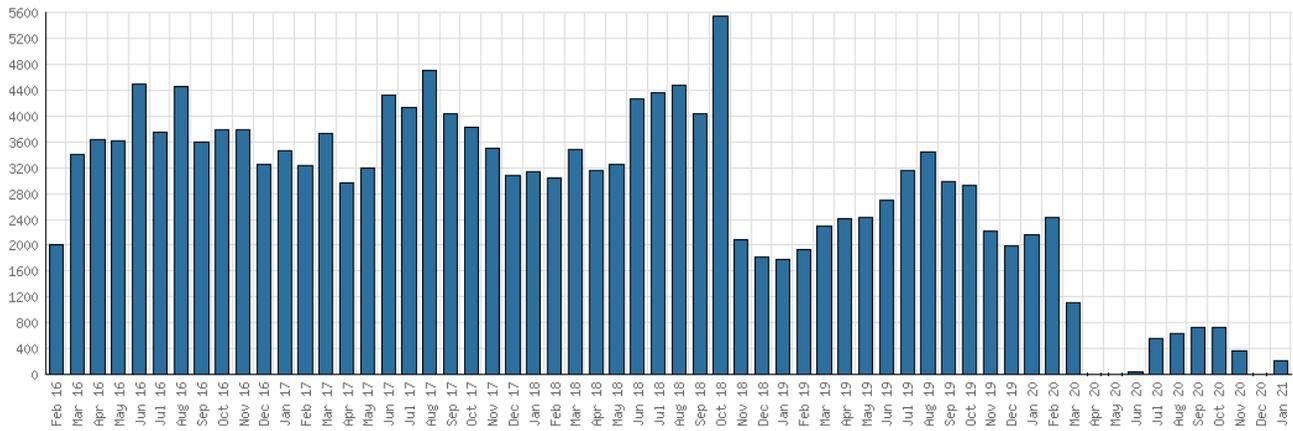
District Physical Checkouts



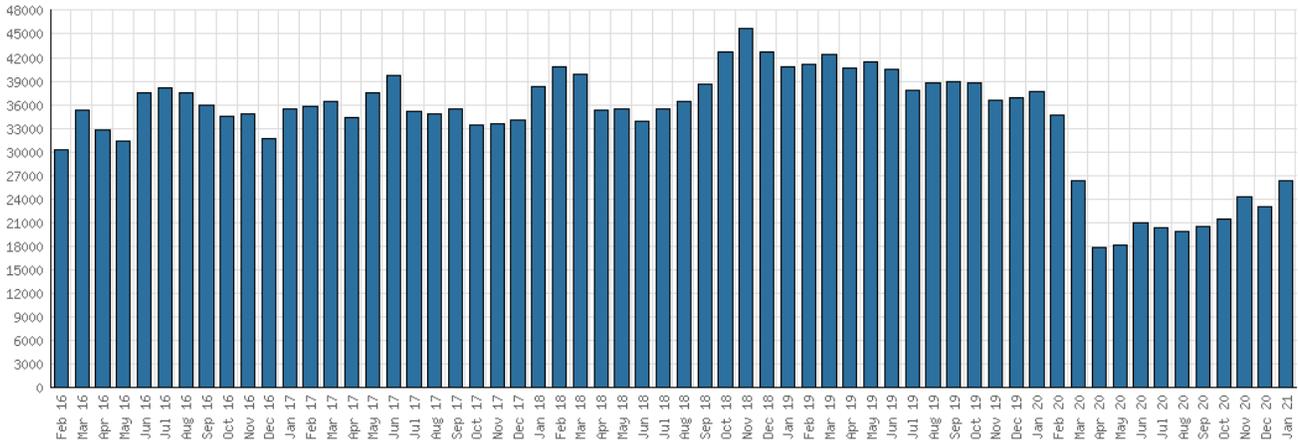
District Digital Usage



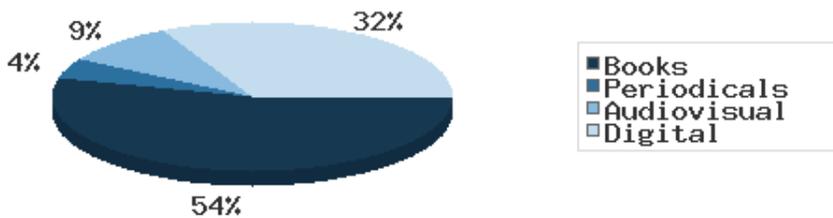
District Use of Library-Provided Computers



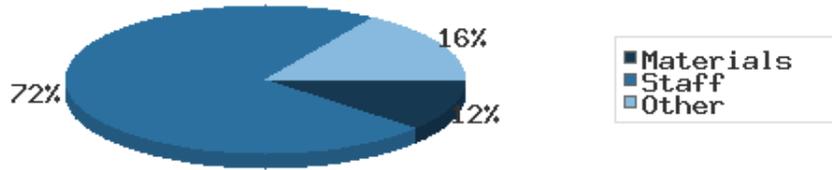
District One-Hour Sessions on Library Wifi



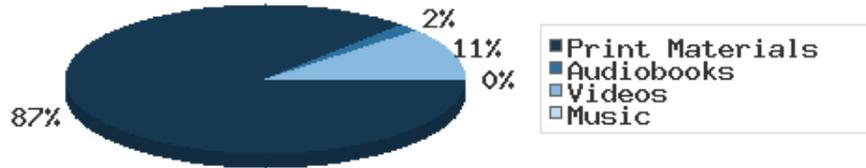
Year-to-Date Materials Expenditures



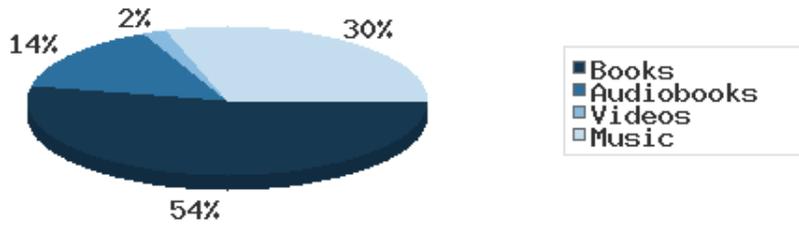
YTD Expenditures in all Categories



Physical Collection



Digital Collection



YTD Usage Breakdown of Digital Services

